**WPPB THE PULSE IMPORTANT DATES 2013-14**

|  |  |  |
| --- | --- | --- |
| MONTH | DAY | EVENT |
| AUGUST | 29-30 | First New Shows Air |
| SEPTEMBER | 5-6 | First New LIVE Shows Air |
| OCTOBER | 10-11 | WPPB 1ST Anniversary |
|  | 26 | Halloween Special |
|  | 30-31 | First 9th Grade Tours |
|  | 30 | War of the Worlds Special |
|  | 31 | Halloween Special Replay |
| NOVEMBER | 7,8,12,14,25,26 | Tours |
| DECEMBER | 16-20 | Christmas Shows |
|  | 21-25 | Christmas Shows Replay |
| FEBRUARY | 13-14 | Valentine’s Day Promotion |
| MARCH | 20-22 | Pulsefest & 24-Hour Broadcast |
| APRIL | 23-24 | High School Radio Days |
| MAY | 15 | Senior Showcase/LIVE Broadcast |
|  | 16-22 | Senior Week |
|  | 23-29 | Class of 2015 Preview Week |

Major Fundraising Opportunities:

* 1st Anniversary
* Christmas
* Pulsefest & 24-Hour Broadcast

Secondary Fundraising Opportunities

* Halloween
* Valentine’s Day
* High School Radio Days
* Individual Shows