**WPPB THE PULSE 120 HOURS OF CHRISTMAS**

*Lots of Holiday Cheer Featuring the Best Christmas Music and Student Shows*

*(All proceeds support student-run WPPB The Pulse operating expenses and scholarship fund for educational field trips)*

**December 19-25, 2012**

**Wednesday, December 19 6pm-Midnight**

**Thursday, December 20 6am-Midnight**

**Friday, December 21 6am-Midnight**

**Saturday, December 22 6am-Midnight**

**Sunday, December 23 6am-Midnight**

**Monday, December 24 6am-Midnight**

**Tuesday, December 25 12am-Midnight**

**HOURLY SPONSOR - $10**

* **audio billboard at beginning and end of hour**
* **holiday greeting to play 4 times during hour**
* **15-second commercial to play 2 times during hour**
* **pick specific hour to sponsor(while it lasts)**
* **name of business in audio and website promos promoting 120 Hours of Christmas on wppbthepulse.com**
* **link to business from wppbthepulse.com**
* **10% discount on all 2013 support of wppbthepulse.com for each hour sponsored (up to 50% for 5 or more hours)**

**CHRISTMAS SHOUT-OUTS AND GREETINGS SPECIAL - STARTING AT $1**

* **$1 voice-only will play in rotation on WPPB The Pulse throughout the holiday season**
* **$2 for fully-produced shout-outs or greetings**
* **$5 for 5 specific times chosen to play (voice or produced)**

***THESE PACKAGES ARE AVAILABLE FOR PURCHASE ONLY THROUGH DECEMBER 18***