**WPPB PLANNING QUESTIONNAIRE**

Based on our discussion, please give your thoughts about the calendar of events and submit. Please give quality, productive answers that help us move ahead!

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| DAY | MONTH | DATE | EVENT |
| FRI | SEP | 5 | FIRST SHOWS AIR |
| *SAT* | *SEP* | *27* | *IBS CHICAGO CONVENTION* |
| FRI | OCT | 3 | JOCKTOBER BEGINS |
| THU | OCT | 9 | PULSE PARTNER DINNER |
| *THU-SAT* | *OCT* | *23,24,25* | *CBI SEATTLE CONVENTION* |
| WED | OCT | 29 | FRESHMAN TOURS BEGIN |
| WED-SAT | OCT-NOV | 29,30,31,1 | HALLOWEEN SPECIAL |
| FRI | DEC | 12 | CHRISTMAS SHOWS BEGIN |
| FRI | JAN | 23 | FIRST 2ND SEMESTER SHOWS AIR |
| FRI | FEB | 6 | FEBRUARY FEVER BEGINS |
| *FRI-SUN* | *MAR* | *6,7,8* | *IBS CONVENTION, NYC* |
| WED | APR | 22 | HIGH SCHOOL RADIO DAY |
| FRI-SAT | APR | 24,25 | 3RD ANNUAL 24-HOUR BROADCAST |
| THU | MAY | 7 | 1ST ANNUAL PULSE AWARDS |

1. What do you think about the idea of passing a competency test in audio skills and then being able to concentrate in an area of interest for the rest of the semester?
2. Which convention trips should we try to do? Why?
3. Give examples of we can raise money for our trips and promote the station at the same time.
4. What promotional items for the station should we get this year?
5. What do you think of the Jocktober football/February Fever basketball game coverage idea? What can we do at the games in addition to broadcasting them on the Pulse?
6. The Pulse Partner dinner is a great opportunity for parents, business people and community representatives to find out what the Pulse is all about and pledge their support. What can we do to make this an attractive event?
7. Give some ideas of what we can do to put on an awesome show for Freshman tours.
8. Other than play our productions, what can we do special to promote our Halloween program special?
9. What fundraiser, promotion or contest can we do that has to do with Christmas?
10. How can we draw attention to our station for High School Radio Day?
11. How can we make the 24-hour broadcast our most epic event of the year?
12. How can we make the Pulse Awards special? What can we give awards for?
13. List any other ideas you have for fundraising, promoting, marketing and programming our station!
14. Who do you think would be good for a leadership position on the Pulse staff? Why?
15. How can we get the Pulse to be popular in our schools?
16. What departments/responsibilities would you like to work in/have on the Pulse this year?
17. What specific things can we do in class to make sure the class is more productive?
18. What is your name?