**Sponsorship Assignment**

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| SHOW NAME | SHOW TALENT | SHOW TOPIC(S) | TARGET AUDIENCE |
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1. Think about your show. What is its title? What kind of show is it? What do you talk about? What is your general subject matter or theme?
2. What real-life businesses (especially local) would be a good match for your show? Name at least three.
3. In the notes there are seven features you could consider offering to get advertisers for your show. Name at least three that would be especially effective for your show and give details for how they would be used.
4. Write and produce a 30-second commercial for a potential sponsor (listed in #2 above). Submit the script and use the commercial in your show.