SHOW PROMOS

In a 30-second generic show promo, be sure to answer the following questions the listener may have:

1. Who are you?
2. What’s the name of your show?
3. Why should I listen to your show? What’s in it for me?
4. When can I hear your show?
5. Is there any place I can learn more about your show?
6. What is it again? When is it on? What station? (End with this information)

Write your 30-second promo below (and submit it).

WHO? WPPB THE PULSE – YOUR STUDENT-RUN RADIO STATION

WHAT? 1ST BIRTHDAY BASH

FOOD, GAMES, KARAOKE CONTEST, PRIZES, MUSIC

WHY? CELEBRATE A YEAR ON THE AIR WITH OUR LISTENERS

WHEN? OCTOBER 10, THURSDAY EVENING, 6-8 PM

WHERE? MULTIPURPOSE ROOM AT THE ACTC

(REPEAT)

FIRST BIRTHDAY BASH, OCTOBER 10 FROM 6-8 AT ACTC WITH WPPB THE PULSE.

FOR TICKET INFORMATION – VISIT MYPULSERADIO-DOT-COM