**SENIOR SEMESTER EXAM**

The semester exam is worth 20% of your total semester grade.

***PART 1 – INDIVIDUAL – 20%***

WRITTEN –

Write at least 500 words about what you have learned in the course. Topics are listed below. You will be graded on the depth of your answers and understanding of the material as well as grammar and presentation. Post on your website. Address as many of the following areas we covered as you can:

* Radio Dramas
* 30-Minute Shows/60-Minute Shows
* Live Shows vs. Recorded Shows
* Promos
* Commercials
* Ways to make money in audio
* Scripting
* Audio Essays
* Imaging
* Types of Promotions and Marketing
* Sales/Sponsorships
* Event Planning
* Radio Station Management/Internet Radio
* Voiceover/Voice Acting
* Websites/Social Media
* Audio Editing
* Podcasts
* Working with a team
* Working by myself
* What you enjoyed the most
* What you might do with what you learned
* Suggestions

***PART 2 – INDIVIDUAL – 20%***

COMMERCIAL –

Write a 30-second (exact) commercial, including sound effects and original music (a track you create) and post the mp3 to your website. Choose one of the businesses listed below. Research the business and write an effective commercial.

THE COUNTRY STORE AND DOG HOUSE

1601 ANDERSON DRIVE, WILLIAMSTON

SOMETHING UNIQUE FLOWERS

310 WEST MAIN ST, WILLIAMSTON

H & H AUTO SALVAGE

309 COURTNEY STREET, PELZER

THE CLOCK OF WILLIAMSTON

307 EAST MAIN STREET, WILLIAMSTON

PICCOLO’S PIZZA

908A ANDERSON DRIVE, WILLIAMSTON

K&M DANCE HOUSE

1510 ANDERSON DRIVE, WILLIAMSTON

UPSTATE GRAPHICS

250 ENTERPRISE DRIVE, EASLEY

PACKAGING CORPORATION OF AMERICA

12105 BELTON-HONEA PATH HIGHWAY, HONEA PATH

HILL ELECTRIC

2017 E RIVER STREET, ANDERSON

***PART 3 – TEAM – 40%***

SHOW –

This will be a 28-minute show that will be graded very strictly. You have the option to do it live or recorded, but it must follow the following format on Page 3 of this document. Post the mp3 to your website. (Everyone in the show should post to their own website.) Show will be graded on timing, production and performance. (If you already do a regular show, do a 28-minute version of it.)

***PART 4 – INDIVIDUAL – 20%***

WEBSITE –

Post ALL of your semester exam work on your website. You have creative license as to how you want to present it. Make sure your site is current, creative, and engaging.

DEADLINE –

All work must be completed by 5pm **Friday, January 10**. No late work will be accepted!

**Semester Exam 28-Minute Show Format (Figure the timing out on a log sheet below)**

Intro: Introducing the show and what’s happening. (Be sure to mention how to contact you and/or the station - Twitter/Facebook/Instagram/Email/Website, etc.)

Song #1

(Talk about an issue or something currently happening)

Song #2

(Topical Interview with someone – Part 1)

Song #3

(Commercial Break)

(Talk about events coming up that your are looking forward to)

Song #4

(Topical interview with someone – Part 2)

Song #5

(Wrap Show, Thank guests, what’s coming up next, and review contact info, thanks for listening to the Pulse)

All talk breaks must be scripted and practiced.

All Interviews must be about something real and approved. Laughing through the interview or making comedy is not what we are after. Many times when you put a microphone in front of your peers they turn into comedians that are anything but funny.

All songs must be radio edits (clean) and must be of quality. Downloads from You Tube are not permitted due to poor quality. NO EXCEPTIONS!

**SENIOR SEMESTER EXAM 28-MINUTE SHOW**

NAME OF SHOW\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AIR DATE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TALENT\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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