SENIOR ASSIGNMENTS – B – NOVEMBER 11-15

EACH PERSON NEEDS TO COMPLETE 3 ASSIGNMENTS THIS WEEK

Department Assignments

RADIO SHOWS – .

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| Assignment | Due Date |
| 1. Produce 55-minute Show (#7)  | Friday, 11/15 |
| 2. Produce 30-second Show promo with new time | Today, 11/11 |

RADIO PRODUCTION –

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| Assignment | Due Date |
| 1. Finish Upstate Graphics, The Clock Commercials | Today, 11/6 |
| 2. Write 10 “witty” liners about the Pulse, add SFX and submit | Wednesday, 11/13 |
| 3. Get PHS Freshmen Voice Overs cut into individual files and submitted | Today, 11/6 |

PROMO/EVENTS/MARKETING/SALES – Kalia, Kamari, Hannah, Taylor

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| Assignment | Due Date |
| 1. Come up with and Submit a Marketing Plan for the Pulse for the holiday season. What contests and/or events can we do? How can we make money? Promotional items? Sales packages? Website? Social Media? Come up with at least 5 ideas and how they will be executed. | Today, 11/6 |
| 2. Finish Design and Print 15 copies of the Pulse Sales Package | Today, 11/6 |
| 3. Come up with a plan for the station website. What should it include? What should it look like? Begin working on the site. | Today, 11/6 |

MUSIC PRODUCTION – Austin, Tyler

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| Assignment | Due Date |
| 1. Write and Produce 3 30-second Music Promos for the Pulse  | Today, 11/6 |

DRAMA – Summer, Tyler, Micah

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| Assignment | Due Date |
| 1. Look at the “Christmas Carol” script. Gauge whether there is enough interest among classmates to voice and help produce it. Submit a report. | Today, 11/6 |

SENIOR B – NOVEMBER 11-15

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| NAME | ASSIGN 1 | ASSIGN 2 | ASSIGN 3 |
| MATTHEW | SHOW | :30 PROMO |  |
| HUNTER | SHOW | :30 PROMO |  |
| BRANDON | SHOW | :30 PROMO |  |
| EVAN |  |  |  |
| TENNYSON | SHOW | :30 PROMO |  |
| NIC | SHOW | :30 PROMO |  |
| ZACH CH | SHOW | :30 PROMO |  |
| LOGAN |  |  |  |
| CHASE |  |  |  |
| ZACH CA | SHOW | :30 PROMO |  |
| DALTON |  |  |  |

Tasks:

* CHRISTMAS CAROL DRAMA
* WPPB IMAGING PROMOS
* SOCIAL MEDIA PLAN
* MARKETING/SALES PLAN FOR HOLIDAYS
* WPPB WEBSITE
* LINERS
* CLIENT COMMERCIALS AND INTERACTION
* EVENTS/PROMOTION PLANNING

You will receive a project grade at the end of the week based on work ethic and quality of work.