Senior 2nd 9 weeks concentrations

Rules for choosing

* if you do a show, choose 1 other
* if you do not do a show, choose 2

1. RADIO SHOW
   1. 60 MINUTE SHOWS AND VOICETRACKING
      1. 56-58 MIN, 2 2-MIN. COMMERCIAL BREAKS
2. RADIO STATION PROGRAMMING
   1. DEVELOPING A NEWS AND SPORTS TEAM, FEATURES AND OTHER PROGRAMMING IDEAS
3. RADIO STATION PRODUCTION
   1. PRODUCING IMAGING, PROMOS, COMMERCIALS, ETC.
4. RADIO STATION PROMOTIONS/EVENTS
   1. DEVELOPING CONTESTS AND EVENTS
   2. WORKING WITH MARKETING/SALES TO GET WHAT’S NEEDED
   3. PROMOTIONAL ITEMS
5. RADIO STATION MARKETING/SALES
   1. GETTING SPONSORS
   2. PUTTING TOGETHER PACKAGES
   3. WORKING WITH PRODUCTION TO GET COMMERCIALS MADE
   4. FOLLOW UP
   5. WEBSITES/SOCIAL MEDIA
6. MUSIC PRODUCTION
   1. MAKING MUSIC BEDS FOR RADIO SHOWS AND COMMERCIALS
   2. MAKING ORIGINAL SONGS TO PLAY ON RADIO
7. RADIO DRAMA PRODUCTION
   1. PRODUCING “A CHRISTMAS CAROL”