

Reconnect Project Spurs Creativity with Online Blackout



August 26, 2012 by [Nina Frazier](#) [13](#)

On Sept. 2, the [Reconnect Project](#) challenges you to turn off your Internet, cellphone and electronics, and go out and participate in the real world.

This mission is to see what people can do creatively when they disconnect from the world wide web, and create original content. Whether alone or with friends, the project encourages you to go outside, take photographs (*without* instinctively uploading them to Instagram), paint, or create a flash mob, among other activities.

Those who participate are asked to log on again Sept. 3, and upload images and files of the creative things they did offline for others to see on the Reconnect Project's [Facebook page](#).

SEE ALSO: [How to: Survive Disconnect Anxiety](#)

Some of us can't go net-less for an hour, much less an entire day, without developing some sort of nervous tic. (You know, the one where you reach for the phantom buzz from the cellphone in your pocket?) But we have a feeling that a total online blackout — meaning no Twitter, Facebook, Pinterest, or Internet *period* — might just do us some good.

There's so much creativity you can tap into when you're not digitally connected. We want to see what happens next. After all, it's just one day. Can you do it? Tell us in the comments below.

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