**RADIO – MUSIC ANNOUNCING**

**Personality**

* Who am I – what defines my **character**; what makes me unique?
  + Confidence
* Which parts of my **personality** do I want to highlight and why?
  + Skills
* How can I use my **life experience** to make interesting radio?
  + Stories
* What is my exact **audience** and how does their life look like?
  + Target
* What are my listeners **dealing** with in their personal lives?
  + Current Events
* What are my listeners **enjoying** and what interests them?
  + What’s going on?
* What do both my audience and I have in **common**?
  + Connect
* How can I use this to be relevant and **relatable**?
  + Communicate

You **MUST** Prepare. You **MUST** know your stuff.

* You can’t give an opinion and not back it up with facts/reasons
* You can’t tell a story without details
* You can’t talk about current events and not know all sides of the issue/story

Listeners are tough. They WILL see you as a fake. And you will lose them.

**THE ASSIGNMENT**

1. Select two songs each (try to find a theme that covers all four songs)
2. Find at least three interesting pieces of information about each song

* Examples:
  + When and why it was written
  + Who wrote it
  + Was/is it a hit
  + What people have said about it
  + Was it written about someone

1. Write a narrative of your research and include in script format for the show
2. Record your voice tracks (including the in and out for your “show”)
3. Add in the music selections
4. Mix and export/share as mp3 – include your names

***Music Show Script Format (Divide up voicing however desired between partners)***

**(INSTRUMENTAL MUSIC UP AND UNDER)**

HI EVERYBODY, AND WELCOME TO TODAY’S SHOW…I’M *(YOUR NAME)* ALONG WITH *(PARTNER NAME)* AND WE’VE GOT SOME GREAT MUSIC FOR YOU TODAY WITH SONGS BY *(ARTIST(S))*, ALL FOLLOWING THE THEME OF *(WHATEVER THEME YOU HAVE CHOSEN)*

OUR FIRST SONG*…..(give details, bring song under and up)*

*(As first song is fading, give artist and name of song one more time; then Give details and introduce and play second song)*

*(As second song is fading, give artist and name of song one more time; then Give details and introduce and play third song)*

(As third song is fading) OUR FINAL SONG TODAY (give details and introduce and play fourth song)

**(INSTRUMENTAL MUSIC UP AND UNDER)**

THANKS FOR LISTENING TO OUR SHOW TODAY, WE HOPE YOU ENJOYED IT AND INVITE YOU TO LISTEN IN AGAIN NEXT TIME. FOR *(PARTNER NAME),* I’M *(YOUR NAME)* ON W-P-P-B The Pulse…DON’T MISS A BEAT!

**(MUSIC UP AND OUT)**