**RADIO – MUSIC ANNOUNCING**

List some of your favorite radio DJs and what it is about them that makes you like listening.

There are several approaches to developing a professional DJ style. No choice is wrong. Some people feel more comfortable with one than another. Knowing different ways that you can approach music programming as a host will give you an opportunity to hone your skills and go in a direction that suits your style of presentation. Being familiar with what other people have done will help you learn new skills and perfect your on-air presentation.

Three categories into which DJs may be placed:

***The Minimalist DJ***

The purpose of this show is to get the music over the airwaves. Segues of tunes are broken up occasionally with identifying information. Here the selection of the music being played and the order of artists are of paramount importance.

***The Brain DJ***

This DJ knows the music and its history. She can say intelligent things about the performers and relate information in a context. Her challenge is to be interesting but not too dominant or wordy.

***The Star DJ***

People tune in to hear this DJ’s comments. His music may be great, but his personality is so vibrant, you’d listen to him – even if you didn’t like the music. He’s the focus of this show.

**THE ASSIGNMENT**

1. Select two songs each (try to find a theme that covers all four songs)
2. Find at least three interesting pieces of information about each song
* Examples:
	+ When and why it was written
	+ Who wrote it
	+ Was/is it a hit
	+ What people have said about it
	+ Was it written about someone
1. Write a narrative of your research and include in script format for the show
2. Record your voice tracks (including the in and out for your “show”)
3. Add in the music selections
4. Mix and export/share as mp3 – include your names

***Music Show Script Format (Divide up voicing however desired between partners)***

**(INSTRUMENTAL MUSIC UP AND UNDER)**

HI EVERYBODY, AND WELCOME TO TODAY’S SHOW…I’M *(YOUR NAME)* ALONG WITH *(PARTNER NAME)* AND WE’VE GOT SOME GREAT MUSIC FOR YOU TODAY WITH SONGS BY *(ARTIST(S))*, ALL FOLLOWING THE THEME OF *(WHATEVER THEME YOU HAVE CHOSEN)*

OUR FIRST SONG*…..(give details, bring song under and up)*

*(As first song is fading, give artist and name of song one more time; then Give details and introduce and play second song)*

*(As second song is fading, give artist and name of song one more time; then Give details and introduce and play third song)*

(As third song is fading) OUR FINAL SONG TODAY (give details and introduce and play fourth song)

**(INSTRUMENTAL MUSIC UP AND UNDER)**

THANKS FOR LISTENING TO OUR SHOW TODAY, WE HOPE YOU ENJOYED IT AND INVITE YOU TO LISTEN IN AGAIN NEXT TIME. FOR *(PARTNER NAME),* I’M *(YOUR NAME)* ON W-P-P-B The Pulse…DON’T MISS A BEAT!

**(MUSIC UP AND OUT)**