Journal 52

The “Got Milk” slogan is being retired after 20 years. Name three possible new slogans for milk.

1.

2.

3.

Now, off the top of your head, name the first 10 slogans for any product that comes to mind.

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

Finally, come up with two possible slogans for our radio station, WPPB The Pulse.

1.

2.