


Friday, March 6	9-9:45am	10-10:45am	11-11:45am	Noon-1:00pm	1:15-2:00pm	2:15-3:00pm	3:15-4:00pm	4:15-5:00pm	5:15-6:15pm
PennTop South	IBS NYC 2020: An Introduction	An Audience with Marc Ernay, 1010 WINS Sports	News Radio and Your Station 880 WCBS & 1010 WINS NY	Keynote: Attracting & Targeting an Audience w/ iHeartRadio	Meteorologically Speaking: Weather with Lonnie Quinn CBS 2 NY	Morning Radio Boot Camp w/ Kara Reifert KJOY 98.3 and WHPC Radio	An Audience with Maxwell of Z100 New York	An Audience with Race Taylor of 101.1 CBS-FM	Evening Wrap-Up: An Audience with Q104.3
PennTop North	Faculty Forum: Idea Exchange and 411 for Station Leadership	An Audience with SiriusXM's Geronimo, Andres Nieto & Rida Naser	Let's Get Technical: Engineering, Studios and More		Joys and Tribulations of Owning and Operating a Radio Station	Digital Platforms & Programming: The New Rules w/ Skip Dillard of 107.5 WBLS	Classic Rock Radio w/ Q104.3 and 102.3 WBAB	An Audience with Record and Artist Promoters	
Schulyer Room	Idea Exchange: Technology	Idea Exchange: Podcasting	Idea Exchange: Promotions		Idea Exchange: Programming	Idea Exchange: Music	Idea Exchange: Sports	Idea Exchange: Production	
Skytop Ballroom	<i>Station Profile: WRHU/Hofstra-Marconi Winner</i>	Working Multiple Formats w/ Maria Garcia	An Audience with New 102.7 Morning Show		The Future of Music	A Musicologist Speaks: Issues in Music, Copyrights and the Courts	Writing for Late Night TV and Comedy		2020 IBS High School Awards
Madison Room	Government Relations & Copyrights	Promotions 101: Ideas & More w/ Jason Steinberg from 102.3 WBAB	Research & Data: Why You Need It, with Edison Research		Media Curriculum: Broadcasting, Film & Media	Getting It Off the Ground: Podcasting for Today's Students	Keeping the Lights On: Careers in Radio Sales	Production Tips w/ 1010 WINS New York & Cox Media Long Island	
Paris Suite	 <h2 style="text-align: center;">IBSNYC 2020</h2> <p>Registration: Opens Friday, March 6 at 8am on the 18th floor ballroom.</p> <p>IBS Networking Lounge Join other conference attendees to talk shop and get to know each other in PennTop Center on Friday. <i>Please note: NYC Fire code does not allow you to sit on the floors in hallways. Please use PennTop Center to meet and talk.</i></p> <p>#IBSNYC2020 on Social Media Upload photos and updates this weekend using #IBSNYC2020 on to show folks what they're missing.</p>				Programming Your College Station	Why People Believe Fake News	Make Your Blog and Website Better	Media Ethics: Crossing the Bar w/ Dr. Spurlock of Troy University	
London Suite					Start Them Young: Media in Junior High	Video in the Radio Studio with WGCS The Globe	Improving Your On-Air Delivery	Do You Have a Social Media Plan?	
Zurich Suite					How to Manage Peers (without losing Friends)	Newsriting, News Anchoring and Gathering	Trends in Public Radio	Is That a Podcast in Your Pants?	
Budapest Suite					IBS Looks Back: 80 Years of College Media	Faculty Advisors: What to Advise as an Advisor	FCC Q&A: Everything You Need to Know	Expand Your Audience: How to Syndicate Shows	
Board Room					All Jazz'd Up: Programming Jazz on the Radio	Production Directors Roundtable	High School Advisors Roundtable	Sports Directors Roundtable	
Bombay Suite					Aircheck & Resume Critiques	Aircheck & Resume Critiques	Aircheck & Resume Critiques	Aircheck & Resume Critiques	

Saturday, March 7	9-9:50am	10-10:50am	11-12pm	Lunch Break	1:15-2:15pm	2:30-3:30pm	3:45-4:45pm	5:00-6:15pm
PennTop South		Working with Adobe Audition: Tips and Tricks for Beginners and Pros	Saturday Keynote: Broadcast & Media Strategies That Work with Mike McVay		An Audience with Touring Musicians: Part 1	An Audience with Touring Musicians: Part 2		2020 IBS College Media Awards
PennTop North	Academic Planning for Media Careers	The Voice of the Station: Becoming Voiceover Talent	 <p>The North American College & Community Radio Chart tabulates weekly airplay from College and NonCommercial radio stations in the United States and Canada. It is free for radio stations to join and report their data. Sign-up and learn about how NACC can benefit your station at NACCChart.com</p> <p>Special Thanks to NACC for sponsoring our 2020 Conference Block Chart</p>		You're Prettier in Person: Dealing with personal attacks as a media personality	Women in Media Panel Discussion	Inside Top 40 with K104 and 106.1 BLI Air Staff	
Schulyer Room	<i>Another Great Session Coming Soon!</i>	Programming High School Radio			Challenges and Rewards of Foreign Language Programs	Working with Other Student Media On Campus: Expand Your Reach	FCC Drop-In Center: Bring Your Issues!	
Skytop Ballroom	AI, Music and Radio: Where are We Going?	Music Programming & Decision Making w/ Lou Simon, SiriusXM			Radio Imaging Master Class with Benztown and Tom Green	Voicetracking and Pre-Recording Shows with K104 and 94.3 The Shark	Remote Broadcasts Made Easy with Lee Harris from 1010 WINS	
Madison Room	IBS at 80: Where Do We Go From Here?	Sharing Your Playlists with Your Audience			What Do I Say? Show Prep with <i>Midday Jamie</i> from 94.3 The Shark	An Audience with College Radio Day	Station Swag and Merchandise: What's Trending in 2020	
Paris Suite	Music Directors Roundtable	Why You Need Structure at Your Station			Engineering 101: Successes, Failures and More	DeGunk Your Audio	Station Profile: WMSC (Marconi Award Finalist)	
London Suite	Government Relations & Copyrights	Don't Say That S#!t! How to Handle Indecency			Get To the Point! How to Write Copy for Media	SAG/AFTRA: Is the Union in Your Future	Student Managers Roundtable	
Zurich Suite	Community College Roundtable	Operations and Station Managers Roundtable			Blogs & The Web: Legal Issues You Need to Know	What is Intellectual Property?	Know About Copyrights & Royalties	
Budapest Suite	IBS & the Student Backbone Network	Social Media: Make the Personal Professional			Faculty Advisors Roundtable	How to Survive as a Media Advisor	<i>Another Great Session Coming Soon!</i>	
Board Room	<i>Another Great Session Coming Soon!</i>	<i>Another Great Session Coming Soon!</i>			Program Directors Roundtable	Promotions and Marketing Roundtable	Student Television Roundtable	
Bombay Suite	Aircheck & Resume Critiques	Aircheck & Resume Critiques			Aircheck & Resume Critiques	Aircheck & Resume Critiques	Aircheck & Resume Critiques	

**Sunday
March 8 @
10am:**

Join IBS Board Members in the Madison Room on the 18th floor for the 2020 Wrap-Up & Feedback Session!