








Friday March 2	9:00am- 9:45am	10:00- 10:45am	11:00- 11:45	12:00pm- 1:00pm	1:15pm- 2:15pm	2:30-3:30	3:45-4:45	5:00-6:00	
PennTop South				Keynote: Creating Powerful Media - Storytelling	News in 2018 with WCBS's Wayne Cabot	The Future of Music	An Audience with Helen Little of 106.7 Lite FM	2018 IBS High School Awards	
PennTop North	IBS NYC 2018: An Introduction	An Audience with Mo'Bounce from Z100	Morning Radio 101 with Karen & Jeffrey from Fresh 102.7	 <p><b>Registration:</b> Opens Friday, March 2 at 8am on the 18<sup>th</sup> floor ballroom.</p> <p><b>Air Check and Resume Critique Sessions</b> Back again for 2018, you can sign-up for a time to sit down with a broadcast veteran and go over your materials. Sign-up at the 18<sup>th</sup> Floor Registration Table.</p>	Generating Income Through Underwriting	An Audience w/ 107.5 WBLS & Skip Dillard	Music Charting and the Future	An Audience with Q104.3 – New York's Classic Rock!	
PennTop Center	Free Programming Resources	Idea Exchange: News	Idea Exchange: Music		Idea Exchange: Programming	Idea Exchange: Promotions	Idea Exchange: Sports	Idea Exchange: Production	
SkyTop Ballroom	Government Regulations Q&A	Start Podcasting Now	95.5 PLJ's Race Taylor Talks Radio & Voice Overs		An Audience with Z100's Maxwell	Breaking Into Screenwriting	Writing for Late Night TV and Comedy	Social Media and Your Station	
Madison Room					Fundamentals of Music Scheduling	Make \$ w/ Your Mouth: Break into Voiceovers	Radio Sales & Management 101	An Audience with Record Reps	
Paris Suite					Working with Athletics Departments	Get Students Involved: How to Gain Interest on Campus	Run Your Station off of 2 DVD (for nearly free)	Your Station Slogan & Brand: Why it Matters	
London Suite					Convergence: One Station's Story	When the Instruction Manual isn't There	Ethics: What to Do (or not) and When	Building Your Alumni Connections	
Zurich Suite					Careers in Music: Part 1	Careers in Music: Part 2	Do you Blog? How and Why You Should Start	"Bossing Around" Your Peers: How to Manage Fellow Students	
Budapest Suite					Community & LPFM Roundtable	High School Radio Network Meeting	FCC Rules & Regs: What's New for 2017	IBS Student Radio Network	
Board Room					Jazz Radio Panel	Production Directors Roundtable	HS Faculty Advisers Roundtable	Sports Directors Roundtable	
Bombay Suite					Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	

<b>Saturday March 3</b>	<b>9:15-10:00</b>	<b>10:15-11:00</b>	<b>11:15-12:15 SuperSessions</b>	<b>12:15-1:00pm</b>	<b>1:15-2:15</b>	<b>2:30-3:30</b>	<b>3:45-4:45</b>	<b>5:00-6:15</b>
<b>PennTop South</b>		An Audience with 94.7 NASH-FM's Jesse Addy	<b>An Audience with Tom Basile of SiriusXM</b>	<b>Visit &amp; Thank Our Sponsors!</b>	An Audience with Touring Musicians	An Audience with Touring Musicians II		<b>2018 IBS College Awards</b>
<b>PennTop North</b>	20 Years of Success: The Bob Rivers Story	Make \$\$\$: Running a Successful Pledge	<b>I'm On-Air? Now What Do I Talk About?</b>		An Audience with College Radio Day	Creating Next Level College Television	Management Mistakes: How to Avoid Them	<b>Join us for the 2018 IBS College Radio Awards!</b>
<b>Skytop Ballroom</b>	Programming College Radio	Researching for Investigative News	<b>Blurred Lines: Issues in Music and Rights</b>		Effective Video for Radio with Jake from Z100	Fake News: Fact or Fiction	From Scratch: How Viking Radio Made It Work	
<b>Madison Room</b>	Technology for Dummies: What's New	Creating More Variety in Your Productions			Resources for Show Prep	Engaging Listeners with Live Music Data	50 Years – How WQSU celebrated and capitalized	
<b>Schuyler Room</b>	Swap Meet: Promotional Items Exchange	IBS and Backbone Network			Making Talk Radio that Matters	Leveraging Your Station's Success	Copyrights and Royalties	
<b>Paris Suite</b>	Academic Planning for Media Careers	Don't Say that \$*&t! How to Handle Indecency			Writing 101: How to write for the media	How to Secure an Internship (or even a job)	Getting Your Show Noticed	
<b>London Suite</b>	Community College Roundtable	The Youth Radio Project			Remote Broadcasts Made Easy	What is Intellectual Property?	Engineering Purchasing Decisions	
<b>Zurich Suite</b>	Music Directors Roundtable	Knowing Your Audience & Campus			Blogs, Photos and Web: Legal Issues	Software Solutions for Production	Ops Managers & Station Managers Roundtable	
<b>Budapest Suite</b>	Faculty Advisers Round Table	Programming Ideas – More than Just Music			From Scratch: Lessons from a Start-Up	Production Techniques and Tips	Resources for Production Directors	
<b>Board Room</b>	High School Radio Network Live Recording	Programming High School Radio			Strategies for News Gathering and Delivery	Program Directors Roundtable	Promotions & Marketing Roundtable	
<b>Bombay Room</b>	Air Check and Resume Critiques	Air Check and Resume Critiques			Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	
								<b>Sunday March 4 @ 10am:</b>  Join IBS Board Members in the <i>Madison Room</i> on the 18 <sup>th</sup> floor for the 2017 Wrap-Up & Feedback