**30-Minute Show Rubric**

SHOW ELEMENTS (50%)

All elements Presented as Required:

Show Intro

3-Story Newscast

News Wrap

Commentary

Weather

:30 Sundrop Commercial

**:30 Commercial #2 (Not Sundrop) New Production**

PSA

2-Minute Interview

Contest/Promotion

Informational Intros for 4 songs

Show Outro

PRODUCTION (20%)

Smooth Transitions –

The talk in-between show elements

Transition from element to element

Well-mixed audio (voice, music, sound effects)

Audio Levels consistent and listenable from element to element

PERSONALITY (10%)

Show and talent is upbeat, engaging and informative

TIME (10%)

Must be 30-minutes (within 5 seconds)

PUNCTUALITY (10%)

Turned in on time (Beginning of Class Wednesday, January 9 )