


Friday March 3	9:00am- 9:45am	10:00- 10:45am	11:00- 11:45am	12:00pm- 1:00pm	1:15pm- 2:15pm	2:30-3:30	3:45-4:45	5:00-6:00		
PennTop South				Opening Keynote: Creating Powerful Radio	An Audience with Karen and Jeffery from Fresh 102.7	The Future of Music	Sports Radio with ESPN's Justin Case	An Audience with Q104.3 – New York's Classic Rock!		
PennTop North	IBS NYC 2017: Making the Most of It	Thifty Media Tips	Staff Accountability (How to Get It)		Marketing & Promotions without a Budget	An Audience w/ 107.5 WBLS & Skip Dillard	An Audience with CMJ and Record Reps	<i>Another Great Session Coming Soon!</i>		
SkyTop	Automation Made Easy with Backbone	Radio History: Why It Matters	Your Guide to the City that Never Sleeps		Do You Blog? How & Why You Should An	Audience with WPLJ-NYC Morning Show	Creating Effective Video for Radio	Social Media and Your Station		
Madison	<i>Another Great Session Coming Soon!</i>	FCC Questions and Answers	Storm Radio: A Junior High Radio Story		<i>Another Great Session Coming Soon!</i>	Radio Sales as a Career	Successful Marathon & Pledge Drives	How to Market Your Organization		
Paris Suite	 <p>Past. Present. Future</p> <p>77th Annual International IBS Conference</p> <p>March 3-5, 2017 Hotel Pennsylvania New York City</p>				Working with Athletics Departments	Live in Studio Performances: How and Why	Winning Awards and their Benefits	Comedy on the Radio: Radio Ha Ha		
London Suite				Make the Most of the Web for your Station!	When the Instruction Manual isn't There	Ethics: What to Do (or not) and When	Building Your Alumni Connections			
Zurich Suite				Training Your Staff: How to Keep Them Inline	The Power of Local Radio	Creating Dynamic Sports Broadcasts	Emergency Broadcasts: Your Station Can Help			
Budapest Suite				Making Great Public Service	Get Started Podcasting	IBS and Backbone Network	FCC Rules & Regs: What's New for 2017			
Board Room				Jazz Radio Panel	LPFM Roundtable and Idea Exchange	HS Faculty Advisers Roundtable	Sports Directors Roundtable			
Bombay Suite				Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques			

Registration:

Opens Friday, March 3 at 8am on the 18th floor ballroom.

Air Check and Resume Critique Sessions

Back again for 2017, you can sign-up for a time to sit down with a broadcast veteran and go over your materials. Sign-up at the 18th Floor Registration Table.

Saturday March 4	9:15-10:00	10:15-11:00	11:15- 12:15	12:15- 1:00pm	1:15-2:15	2:30-3:30	3:45-4:45	5:00- 6:15
PennTop South	<i>Another Great Session Coming Soon!</i>	Create Another Outlet: WIUX Story	Super Session: Marketing Made Easy	Lunchtime Acoustic Concert	An Audience with Touring Musicians	Artist & Musicians Q&A		2017 IBS Awards
PennTop North	Copyrights and Royalties	Creating News/Talk Content that Counts	Super Session: Show Prep 101	Also Take this time to also visit our the 18th Floor Vendors	An Audience with College Radio Day	Management Bootcamp	Generating Income Through Underwriting	Join us for the 2017 IBS College and High School Radio Awards!
Skytop	<i>Another Great Session Coming Soon!</i>	New Approaches to Applying for a Job	Super Session: Breaking into Screenwriting		Blurred Lines: Issues in Music and Rights	Show Prep for Music Shows	Video in the Radio Studio	
Madison Room	What is Intellectual Property?	Making Money with Your Mouth: Breaking into Voiceovers			Best Practices for Landing Your First Job	Engaging Listeners with Live Music Data	Women in Media	
Paris Suite	Academic Planning for Media Careers	Don't Say that \$*&t! How to Handle Indecency			Creating More Variety in Your Productions	Use Everyday Technology in Studio	Building Your Own Brand	
London Suite	Technology for Non-Engineers	Dodging the Knife: Dealing with Budget Cuts			Working with Administration and Deans	Getting Your Staff to Buy Into It!	Stronger News Products for Your Station	
Zurich Suite	Programming Your High School Station	Software Solutions for Production			Run Your Station for Free with two DVDs	Production 2.0	Blogs, Photos and Web: Legal Issues	
Budapest Suite	Community College Roundtable	Engineering Purchasing Decisions			The Art of the Interview	Programming College Radio	How to Manage Your Volunteers	
Board Room	Faculty Advisers Round Table	Program Directors Roundtable			Music Directors Roundtable	Production Directors Roundtable	Promotions & Marketing Roundtable	
Bombay Room	Air Check and Resume Critiques	Air Check and Resume Critiques			Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	

**Sunday March 5
@ 10am:**

Join IBS Board Members in the *Madison Room* on the 18th floor for the 2017 Wrap-Up & Feedback