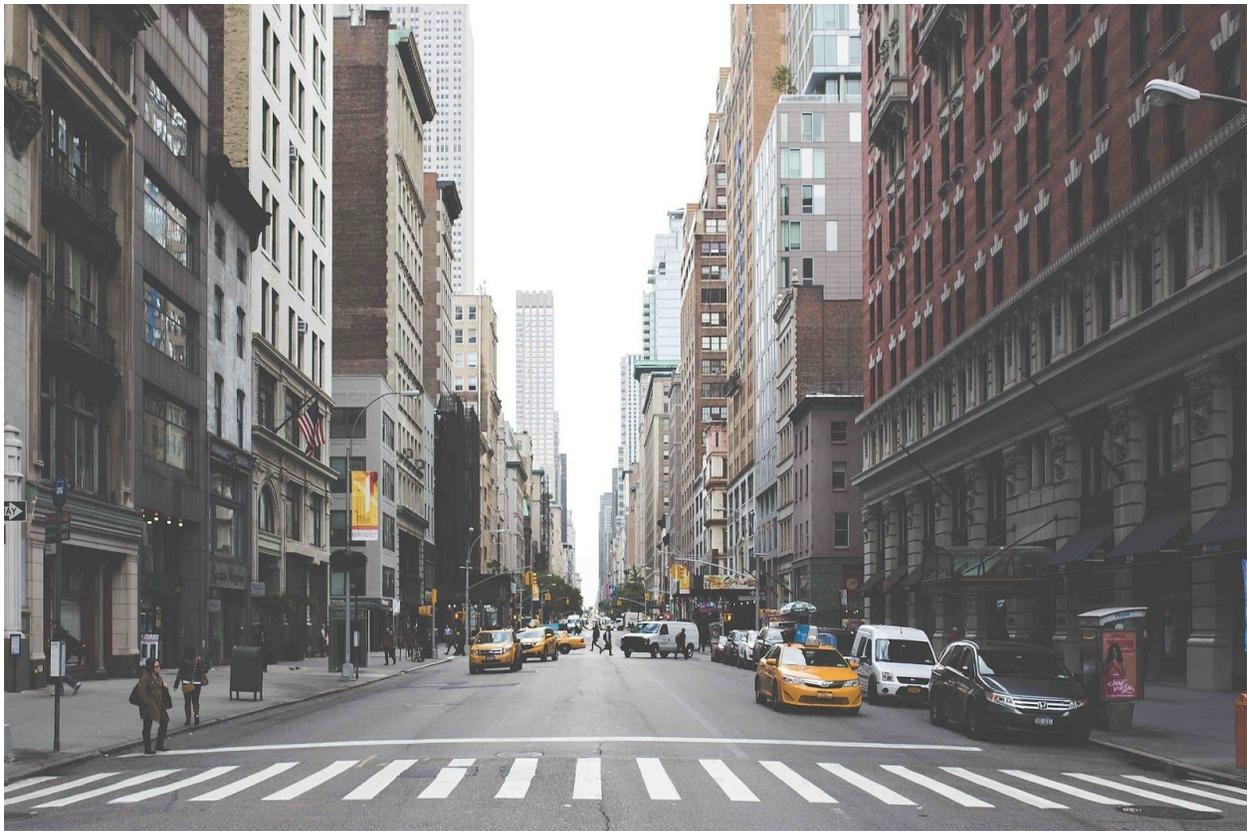




IBS 2019 Pre-Conference Guide

Thank You for Registering!

Everything you need to know for the upcoming conference is right here



Thank you for registering for our 79th Annual Conference! We look forward to seeing you in New York City! In order to make sure you are ready to go we have put together this handy guide that covers everything you need to know for the upcoming weekend.

If you registered on behalf of a group please forward this packet to everyone who will be attending as everyone needs to know this information. **Reminder: Registration opens at 8am on Friday, March 1 on the 18th Floor. The registration table is staffed during all conference sessions so if you ever have a question or need help just stop on by!**

New for 2019: ***The Program Guide is an App!***

IBS is **Going Green** this year and doing our part to be environmentally friendly. Every year we recycle thousands of sheets of paper that no one ever looks at, so this year we are going digital with our program thanks to Spinitron and the Events XD mobile app. Here's what you need to do to get on board:

- 1) Download the free Events XD app in your phones app store
- 2) Create a free account (takes less than 2 minutes)
- 3) Search for "IBS"

Once you've found it you'll be able to access the program guide, search for sessions, see floor plans and more. Plus if there are any last minute changes we'll post updates ASAP on the app. Support for this app comes from Spinitron. Visit them at www.spinitron.com

Paper copies of the block chart/schedule are still readily available at registration. A PDF copy of the latest chart is also available in the "Files" section of our app.

Join us for Production Show and Tell on Saturday

IBS Production Veteran Alan Peterson will host a Production Show and Tell session on Saturday and we need your production pieces! Do you have a particular piece you're super proud of? Maybe something that you're looking for some extra feedback on? Submit anything you'd like to share and Alan will do his best to include as many pieces as he can at the session. Click the button below to get started and send your production to Alan today!

[CLICK HERE TO SEND ALAN YOUR PRODUCTION](#)

Live From New York...It's You!

Want to do a show live from The Big Apple? Well thanks to our friends at Backbone you can! Broadcast live to the world from New York on WBS at the Backbone table on the 18th Floor. Stop by their table and sign-up for a time to hit the airwaves! You can even let folks know back home and they can pull up the stream and put it live on the air at home too!

Get Out and See New York!

While the conference and our more than 100 sessions over the weekend are enough to keep you busy, we know you want to get out and see the city as well! Why not combine your love of media and your need to see the sights and sign-up for one of our 2019 Media Tours? We'll be taking groups to see 95.5 PLJ, iHeartRadio NYC (Z100 and more), WCBS Newsradio 880, 107.5 WBLS and more!



Friday @ 6pm



Friday @ 2pm (Programming)

Saturday @ 11am (Engineering)



Friday @ 11am



Friday @ 4pm

Space is extremely limited. If you are interested in taking a tour email ibsmediatours@gmail.com to be entered into the tour lottery. If you are chosen you will be given a spot on a tour for you and a friend. You can enter for all four tours if you like but you may only be chosen for one tour in order to give as many people a chance to see a station while in NYC. Good luck!

New for 2019: **IBS Networking Lounge**

You've asked for a space to hang out and talk with fellow attendees so we are giving it to you! All day Friday you are welcome to relax and converse in Penn Top Center on the 18th Floor in the new IBS Networking Lounge. Use this space to chat in between sessions or to schedule a time and place to meet with others as you exchange and share ideas.

And while you're hanging out on the 18th Floor don't forget to visit our sponsor tables as well!

Air Check and Resume Drop-In Center

If you are looking for a job or an internship our volunteers are here to help you tweak your resume and air check!

Bring your materials with you and have them ready to go ahead of time (download them to your phone or computer...there is WiFi at the conference but technology doesn't always work of course). This session is offered multiple times during the weekend on the 6th Floor in the Bombay Suite. There is no need to sign-up for a time...just drop-in and get some feedback!

Advisors: Are you interested in staffing the drop-in center for an hour and helping out our attendees? Email cthomas@lths.net to sign-up for a time and to make a difference in our IBS members lives!

Did we miss something?

If you still have questions do not hesitate to ask! Just send an email to cthomas@lths.net and we will do our best to get back to you with an answer ASAP!

Thank you for registering and for being a part of the oldest and the largest college media conference in the United States! We look forward to seeing you soon!